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## Designers Without Borders

Winnipeg breaks out in our furniture and decor special issue

Sake to me!  
Artisan  
Japanese  
rice wines

### The Producers Pulse Furniture, EQ3

*Swedes, step aside: these Winnipeg companies are bringing good hometown design to the masses.*

**Pulse** president Jeff Golfman likes to give his furniture lines not just names but personalities. (“Edwin is the practical one in the family,” declares the company’s website, referring to an endlessly adaptable upholstered cube. “He is efficient, comfortable, friendly.”)

Pulse is set up to allow customers to personalize their pieces—couches, chairs, chaises, benches—and we’re talking more than just fabric selection. Customers can specify buttons or no buttons, vary the height of the legs or the depth of the seat, and make the cushions soft or firm. Working with local suppliers and designers (such as Fiona Sanipelli, pictured below) and taking advantage of Winnipeg’s centralized location, the three-year-old company supplies hotels, bars, clubs and restaurants all over North America.

Winnipeg-based **EQ3** is all about good design for the masses. A hipster offshoot of Palliser, the largest furniture manufacturer in Canada, EQ3 develops cool, affordable pieces for a young and mobile demographic. With markets expanding into the U.S. and South America, and with new directions coming out twice a year—such as the handsome, mid-century-inflected Canyon line that premieres this fall—EQ3 is marketing Winnipeg’s design sense to a whole new audience. See **SOURCES**.

### The Producers

Fiona Sanipelli and Jeff Golfman of Pulse furniture, lounging on the company’s Babette chaise.

